

### Project Details

#### 1. Development of App for Manufacturing

We developed an accounting app for the manufacturing industry and had manufacturers and garages trial the app. We verified aspects such as accounting category organization, UI, and ease of use, identifying areas for improvement.

#### 2. Asset Finance

We built a credit evaluation algorithm and AI-based scoring system, designing the framework for an asset finance lending service (including loan amounts, terms, etc.).

#### 3. Collaboration Exploration

We explored partnerships with organizations reaching SMEs, such as SIDO (Small Industries Development Organization), and agreed on ongoing collaborative activities.



### Project Outcome

#### 1. Development App for Manufacturing

Developed an app for the manufacturing industry. Through PoC, identified improvements for a more user-friendly app and created an enhancement plan.

#### 2. Asset Finance

Built credit assessment algorithms and AI-based scoring systems, and created an overview of asset finance services.

#### 3. Collaborative Partner Research

Agreed to receive ongoing partner introductions from SIDO (Small Industries Development Organization) and Palafresh, a major local food wholesaler and partner.

### Future Business Development

#### 1. Expansion within Tanzania

We will expand our app and asset financing services to regions outside Dar es Salaam, such as Morogoro and Arusha, where many food processing companies are located.

#### 2. Expansion into Other Countries

We will also expand our business into Kenya. Particularly for asset financing, obtaining licenses is relatively straightforward, so we aim to leverage our experience in Tanzania to expand our operations in Kenya.